

## Champion:

Amanda Carpenter, Jessica Muth, Steven Guetzoian, Gary Garcia

## Abstract (150 Words):

CSUC is poised to meet the workforce and innovation needs of our region. In order to accomplish this goal, we need our Dolphins to be career ready. Each year, Career make a strong first

impression with recruiters. This partnership with AppleOne will facilitate three projects to prepare Dolphins for career success:

- 1)
- 2) Dining Etiquette Training
- 3) Interview Feedback

Additionally, the funding will provide access to mentorship software (PeopleGrove).

## Strategic Initiatives the

## Project Addressed:

1.2: Increase opportunities for students to

## Baseline Data/Current Status:

Among the four projects within this proposal, Career Fair Preparation has baseline data. The remaining three are new projects and lack existing baseline data.

Overall, employers who participate in career fairs are complimentary of our candidates, with 95% of employers noting that CSUCI candidates possessed effective verbal communication skills while 80% indicated candidates possessed the skill-set needed for their open position(s). Some areas for improvement include the following:

- Resume Review: 28% of employers indicated that candidates were not prepared with a polished resume/cover letter
- Appropriate Dress: 58% of employers agreed or strongly agreed that candidates were appropriately dressed to engage at a recruiting event

## Measurable Outcomes:

1. Resume Preparation : For the spring 2019 career fair, we aim to decrease the percentage of employers who indicate candidates are not prepared with a polished resume/cover letter from our baseline of 28% to 18%.
2. Appropriate Dress